

**2006 EEO PUBLIC FILE REPORT**

This report covers full-time vacancy recruitment data for the period October 1<sup>st</sup>, 2005 to October 1<sup>st</sup>, 2006.

- 1) **Employment Unit Location/Name:**  
Radio Fiesta, Inc. – West Palm Beach, FL
- 2) **Unit Members:**  
WWRF 1380AM
- 3) **EEO Contact Information for Unit Member:**

<b>Name:</b> Liza Flores <a href="mailto:liza@radiofiesta.com">liza@radiofiesta.com</a>	<b>Address:</b> 2326 S. Congress Ave., Ste. 2-C West Palm Beach, FL 33406	<b>Telephone:</b> 561-721-9950
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4) **List All Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title:</b>	<b>Recruitment Source Referring Hire:</b>
1. Production Coordinator - WWRF	In-house promotion
2. Ass. Production Coordinator - WWRF	In-house promotion
3. Account Executive – WWRF	Internship Program
4. Account Executive – WWRF	In-house promotion
5. Receptionist – WWRF	On-air promo
6. Remote Assistant – WWRF	On-air promo

5) **a. Job Title: Production Coordinator – WWRF Referral Source(s) of Hire: In-House Promotion**

<b>(b) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person:</b>	<b>Address:</b>	<b>Telephone Number:</b>	<b>Did Recruitment Source Request Notification? Yes or No</b>
Palm Beach Community College	Career Center Website	4200 Congress Ave. Lake Worth, FL 33346	561-868-3066	Yes
Workforce Alliance	Employee Service Unit	2051 MLK, Jr. Blvd. Riviera Beach, FL 33404-7004		Yes
Urban League of PBC	Patrick Franklin	1700 N. Australian Ave WPB, FL 33407	561-833-1461	No
Women In Communications, Inc.	Susan Hart	9715 W. Broward Blvd., Suite 261 Plantation, FL 33324	954-698-5450	No
NAACP	Will McCormick, Jr.	1409 Sistrunk Blvd. Ft. Lauderdale, FL 33111	954-764-7604	No
Hispanic Resource Council	A. Ramos	1427 S. Congress Ave., Ste. 1-C	561-641-7400	No
Florida Atlantic University	Career Center Services	777 Glades Road Boca Raton, FL 33431	561-297-3000	No
Art Institute of Florida	Luanne Sanchez	1799 SE 17 <sup>th</sup> St. Ft. Lauderdale, FL	954-308-2615	No

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NAACP – Lee County Branch	Career Center	P.O. Box 61604 Ft. Myers, FL 33906	239-936-2352	No
Florida Jobs	Susan Pareigis	<a href="http://www.floridajobs.org">www.floridajobs.org</a>	850-245-7105	No
Connecticut School of Broadcasting	Dave Duran	525 Northlake Blvd. NPB, FL 33408	561-842-2000	No
Mass Media Jobs	Career Center	<a href="http://www.massmediajobs.com">www.massmediajobs.com</a>		No
Glades Media Company	Brian Johnson	530 E. Alverdez Ave. Clewiston, FL 33440	863-983-6106	Yes
Florida Atlantic University	Gricelda Berrios	111 E. Las Olas Blvd. Ft. Lauderdale, FL 33301	561-297-3000	Yes
Vickers House E&T Center	Lela Jordan	811 Palm Beach Lakes Blvd. WPB, FL 33401	561-835-7030	Yes
Palm Beach Post – La Palma Weekly	Classifieds	2751 South Dixie Highway, WPB, Fl 33405	561-820-4343	Yes
WWRF Radio Fiesta	Liza Flores	2326 South Congress Av. WPB 33406	561-721-9951	Yes
Latino Semanal	Keyla Medina	4325 Georgia Av. WPB Fl, 33405	561-835-4913	Yes
American Ass. Of University Women	Jane Terwillegar	529 Park Avenue Lake Park, FL	561-881-3330	No
Black Business Investment Corp.	John Howard	2001 Boradway, #250 Riviera Beach, FL 33404	561-845-8055	No
Broward Employment & Training	HR Dept.	3800 Inverrary Blvd., #400 Lauderhill, FL 33319	954-535-2300	No
South Tech/Job Placement Center	Alley McInnis	1300 SW 30 <sup>th</sup> Avenue Boynton Beach, FL 33426	561-364-7904	No
American Women in Radio & Television	Lynee Conlan	7201 E. Hillsborough Ave. Tampa, FL 33610	813-740-3206	No
Black Urban Professionals	Christopher Smith	790 E.Broward Blvd., #400 Ft. Lauderdale, FL 33301	954-463-0100	No
Broward Black Professional Network	Candy Sims	3075 W. Oakland Park, #105 Ft. Lauderdale, FL 33311	954-485-5745	No
Florida Association of Broadcasters	Tiffany Hall	800 N. Calhoun Street Tallahassee, FL 32303	850-681-6444	No
Minority Business Development Agency		51 SW 1 <sup>st</sup> Ave., Ste. 928 Miami, FL 33130	305-536-5054	No
Nat. Assoc. of Black Broadcasters	Lo Jelks	P.O. Box 3191 Atlanta, GA 30302	404-523-6136	No
National Assoc. of Broadcasters	Alex Hitz Sanchez	1771 N. St. NW Washington, DC 20036	202-429-5498	No
	<a href="http://www.radioalatre.com">www.radioalatre.com</a>	Job Spot		Yes
Hispanic Resource Council	Luciano Ramirez	1427 S. Congress Ave. WPB, FL 33406	561-641-7400	No
Hispanic Chamber of Commerce of PBC		420 Clematis St. WPB, FL 33401	561-832-1986	No
Chamber of		401 N. Flagler Drive	561-833-3711	No

Commerce of the PB		WPB, FL 33401		
Women's Chamber of Commerce		8938 Okeechobee Blvd 202 PMB 202 WPB, FL 33411	561-791-8058	No
Oasis Staffing		4100 RCA Blvd. PBG, FL 33410	561-776-8909	No
Career Planners Inc.		5730 Corporate Way WPB, FL 33407	561-683-8785	No
Gold Coast BPW		P.O. Box 33341 PBG, FL 33420	561-627-3136	No

**Number of Interviewees for the Position:**

9  
3  
5

**Referral Source(s) of Interviewee:**

Radio Al Aire  
On-air Promo  
Glades Media Website

**5) b. Job Title: Assistant Production Coordinator Referral Source(s) of Hire: Word of Mouth**

<b>(b) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person:</b>	<b>Address:</b>	<b>Telephone Number:</b>	<b>Did Recruitment Source Request Notification? Yes or No</b>
Palm Beach Community College	Career Center Website	4200 Congress Ave. Lake Worth, FL 33346	561-868-3066	Yes
Workforce Alliance	Employee Service Unit	2051 MLK, Jr. Blvd. Riviera Beach, FL 33404-7004		Yes
Urban League of PBC	Patrick Franklin	1700 N. Australian Ave WPB, FL 33407	561-833-1461	No
Women In Communications, Inc.	Susan Hart	9715 W. Broward Blvd., Suite 261 Plantation, FL 33324	954-698-5450	No
NAACP	Will McCormick, Jr.	1409 Sistrunk Blvd. Ft. Lauderdale, FL 33111	954-764-7604	No
Hispanic Resource Council	A. Ramos	1427 S. Congress Ave., Ste. 1-C	561-641-7400	No
Florida Atlantic University	Career Center Services	777 Glades Road Boca Raton, FL 33431	561-297-3000	No
Art Institute of Florida	Luanne Sanchez	1799 SE 17 <sup>th</sup> St. Ft. Lauderdale, FL 33316	954-308-2615	No
NAACP – Lee County Branch	Career Center	P.O. Box 61604 Ft. Myers, FL 33906	239-936-2352	No
Florida Jobs	Susan Pareigis	<a href="http://www.floridajobs.org">www.floridajobs.org</a>	850-245-7105	No
Connecticut School of Broadcasting	Dave Duran	525 Northlake Blvd. NPB, FL 33408	561-842-2000	No
Mass Media Jobs	Career Center	<a href="http://www.massmediajobs.com">www.massmediajobs.com</a>		No

Hispanic Online	Career Center	<a href="http://www.hispaniconline.com">www.hispaniconline.com</a>		No
Glades Media Company	Brian Johnson	530 E. Alverdez Ave. Clewiston, FL 33440	863-983-6106	Yes
Florida Atlantic University	Gricelda Berrios	111 E. Las Olas Blvd. Ft. Lauderdale, FL 33301	561-297-3000	Yes
Vickers House E&T Center	Lela Jordan	811 Palm Beach Lakes Blvd. WPB, FL 33401	561-835-7030	Yes
Palm Beach Post – La Palma Weekly	Classifieds	2751 South Dixie Highway, WPB, Fl 33405	561-820-4343	Yes
WWRF Radio Fiesta	Liza Flores	2326 South Congress Av. WPB 33406	561-721-9951	Yes
Latino Semanal	Keyla Medina	4325 Georgia Av. WPB Fl, 33405	561-835-4913	Yes
American Ass. Of University Women	Jane Terwillegar	529 Park Avenue Lake Park, FL	561-881-3330	No
Black Business Investment Corp.	John Howard	2001 Boradway, #250 Riviera Beach, FL 33404	561-845-8055	No
Broward Employment & Training	HR Dept.	3800 Inverrary Blvd., #400 Lauderhill, FL 33319	954-535-2300	No
South Tech/Job Placement Center	Alley McInnis	1300 SW 30 <sup>th</sup> Avenue Boynton Beach, FL 33426	561-364-7904	No
American Women in Radio & Television	Lynce Conlan	7201 E. Hillsborough Ave. Tampa, FL 33610	813-740-3206	No
Black Urban Professionals	Christopher Smith	790 E.Broward Blvd., #400 Ft. Lauderdale, FL 33301	954-463-0100	No
Broward Black Professional Network	Candy Sims	3075 W. Oakland Park, #105 Ft. Lauderdale, FL 33311	954-485-5745	No
Florida Association of Broadcasters	Tiffany Hall	800 N. Calhoun Street Tallahassee, FL 32303	850-681-6444	No
Minority Business Development Agency		51 SW 1 <sup>st</sup> Ave., Ste. 928 Miami, FL 33130	305-536-5054	No
Nat. Assoc. of Black Broadcasters	Lo Jelks	P.O. Box 3191 Atlanta, GA 30302	404-523-6136	No
National Assoc. of Broadcasters	Alex Hitz Sanchez	1771 N. St. NW Washington, DC 20036	202-429-5498	No
	<a href="http://www.radioalaire.com">www.radioalaire.com</a>	Job Spot		Yes
Hispanic Resource Council	Luciano Ramirez	1427 S. Congress Ave. WPB, FL 33406	561-641-7400	No
Hispanic Chamber of Commerce of PBC		420 Clematis St. WPB, FL 33401	561-832-1986	No
Chamber of Commerce of the PB		401 N. Flagler Drive WPB, FL 33401	561-833-3711	No
Women’s Chamber of Commerce		8938 Okeechobee Blvd 202 PMB 202 WPB, FL 33411	561-791-8058	No
Oasis Staffing		4100 RCA Blvd. PBG, FL 33410	561-776-8909	No
Career Planners Inc.		5730 Corporate Way	561-683-8785	No

		WPB, FL 33407		
Gold Coast BPW		P.O. Box 33341 PBG, FL 33420	561-627-3136	No

**Number of Interviewees for the Position:**

11

3

**Referral Source(s) of Interviewee:**

Radio AI Aire

On-air promo

**5) c. Job Title: Account Executive – WWRF\* Referral Source(s) of Hire: Internship Program**

**\*\*\*Contacts on Distribution List are aware that the position of Account Executive is always open to referrals. Outreach is permanent through on-air promos and on company website.**

**5) d. Job Title: Account Executive – WWRF\* Referral Source(s) of Hire: In-House Promotion from Receptionist to Account Executive**

**\*\*\*Contacts on Distribution List are aware that the position of Account Executive is always open to referrals. Outreach is permanent through on-air promos and on company website.**

**5) e. Job Title: Receptionist – WWRF Referral Source(s) of Hire: On-air Promo**

<b>(d) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person:</b>	<b>Address:</b>	<b>Telephone Number:</b>	<b>Did Recruitment Source Request Notification? Yes or No</b>
Palm Beach Community College	Career Center Website	4200 Congress Ave. Lake Worth, FL 33346	561-868-3066	Yes
Workforce Alliance	Employee Service Unit	2051 MLK, Jr. Blvd. Riviera Beach, FL 33404-7004		Yes
Urban League of PBC	Patrick Franklin	1700 N. Australian Ave WPB, FL 33407	561-833-1461	No
Women In Communications, Inc.	Susan Hart	9715 W. Broward Blvd., Suite 261 Plantation, FL 33324	954-698-5450	No
NAACP	Will McCormick, Jr.	1409 Sistrunk Blvd. Ft. Lauderdale, FL 33111	954-764-7604	No
Hispanic Resource Council	A. Ramos	1427 S. Congress Ave., Ste. 1-C	561-641-7400	No
Florida Atlantic University	Career Center Services	777 Glades Road Boca Raton, FL 33431	561-297-3000	No
Art Institute of Florida	Luanne Sanchez	1799 SE 17 <sup>th</sup> St. Ft. Lauderdale, FL 33316	954-308-2615	No
NAACP – Lee County Branch	Career Center	P.O. Box 61604 Ft. Myers, FL 33906	239-936-2352	No
Florida Jobs	Susan Pareigis	<a href="http://www.floridajobs.org">www.floridajobs.org</a>	850-245-7105	No
Connecticut School of Broadcasting	Dave Duran	525 Northlake Blvd. NPB, FL 33408	561-842-2000	No
Mass Media Jobs	Career Center	<a href="http://www.massmediajobs.com">www.massmediajobs.com</a>		No

Hispanic Online	Career Center	<a href="http://www.hispaniconline.com">www.hispaniconline.com</a>		No
Glades Media Company	Brian Johnson	530 E. Alverdez Ave. Clewiston, FL 33440	863-983-6106	Yes
Florida Atlantic University	Gricelda Berrios	111 E. Las Olas Blvd. Ft. Lauderdale, FL 33301	561-297-3000	Yes
Vickers House E&T Center	Lela Jordan	811 Palm Beach Lakes Blvd. WPB, FL 33401	561-835-7030	Yes
Palm Beach Post – La Palma Weekly	Classifieds	2751 South Dixie Highway, WPB, Fl 33405	561-820-4343	Yes
WWRF Radio Fiesta	Liza Flores	2326 South Congress Av. WPB 33406	561-721-9951	Yes
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Women’s Chamber of Commerce		8938 Okeechobee Blvd 202 PMB 202 WPB, FL 33411	561-791-8058	No
Oasis Staffing		4100 RCA Blvd. PBG, FL 33410	561-776-8909	No
Career Planners Inc.		5730 Corporate Way WPB, FL 33407	561-683-8785	No

Gold Coast BPW		P.O. Box 33341 PBG, FL 33420	561-627-3136	No
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**Number of Interviewees for the Position:**

5  
1  
1  
1

**Referral Source(s) of Interviewee:**

On-air Promo  
Walk-in  
Workforce Alliance  
Glades Media Website

**5) f. Job Title: Remote Assistant**

**Referral Source(s) of Hire: On-air Promo**

<b>(e) Name of Organization Notified of Job Vacancy:</b>	<b>Contact Person:</b>	<b>Address:</b>	<b>Telephone Number:</b>	<b>Did Recruitment Source Request Notification? Yes or No</b>
Palm Beach Community College	Career Center Website	4200 Congress Ave. Lake Worth, FL 33346	561-868-3066	Yes
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WWRF Radio Fiesta	Liza Flores	2326 South Congress Av. WPB 33406	561-721-9951	Yes
Latino Semanal	Keyla Medina	4325 Georgia Av. WPB FL, 33405	561-835-4913	Yes
American Ass. Of University Women	Jane Terwillegar	529 Park Avenue Lake Park, FL	561-881-3330	No
Black Business Investment Corp.	John Howard	2001 Boradway, #250 Riviera Beach, FL 33404	561-845-8055	No
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American Women in Radio & Television	Lynee Conlan	7201 E. Hillsborough Ave. Tampa, FL 33610	813-740-3206	No
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Florida Association of Broadcasters	Tiffany Hall	800 N. Calhoun Street Tallahassee, FL 32303	850-681-6444	No
Minority Business Development Agency		51 SW 1 <sup>st</sup> Ave., Ste. 928 Miami, FL 33130	305-536-5054	No
Nat. Assoc. of Black Broadcasters	Lo Jelks	P.O. Box 3191 Atlanta, GA 30302	404-523-6136	No
National Assoc. of Broadcasters	Alex Hitz Sanchez	1771 N. St. NW Washington, DC 20036	202-429-5498	No
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Chamber of Commerce of the PB		401 N. Flagler Drive WPB, FL 33401	561-833-3711	No
Women's Chamber of Commerce		8938 Okeechobee Blvd 202 PMB 202 WPB, FL 33411	561-791-8058	No
Oasis Staffing		4100 RCA Blvd. PBG, FL 33410	561-776-8909	No
Career Planners Inc.		5730 Corporate Way WPB, FL 33407	561-683-8785	No
Gold Coast BPW		P.O. Box 33341 PBG, FL 33420	561-627-3136	No

**Number of Interviewees for the Position:**

10

1

**Referral Source(s) of Interviewee:**

On-air promo

Word of mouth

- 6) **Total # of Interviewees Referred by Each Source:**  
**For the period from 10/01/05 to 10/01/06, this Employment Unit interviewed 50 Interviewees for full-time job vacancies. These interviewees were referred by the following sources:**

<b><u>Recruitment Source</u></b>	<b><u>Total Number of Interviewees Referred</u></b>
Radio Al Aire	20
On-air Promo	21
Glades Media Website	6
Walk-In	1
Workforce Alliance	1
Word of Mouth	1

7) **Supplemental Recruiting Measures.**

a) **General Outreach Efforts**

<b>Description of Supplemental Measure:</b>	<b>Date:</b>	<b>Personnel Involved:</b>
Job Fair with Vicker's House	1/19/06	Office Manager, EEO Director/General Manager
Job Fair with Vicker's House	9/14/06	Office Manager, EEO Director/General Manager
On-Air Promos	Permanent Rotation	Program Director, General Manager

b) **Participation in Events**

<b>Description of Supplemental Measures:</b>	<b>Date:</b>	<b>Personnel Involved:</b>
Internship Program with Connecticut School of Broadcasting	10/05	General Manager, Program Director
Cross Training Program	7/05	GM, PD, OM
On-Air Promos / Internet Posting	Permanent	GM, PD